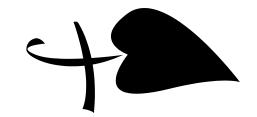
Retail Trends for the Gardening Industry



with garden centre expert and consultant, Bob McCannell

Join Landscape Ontario for a special presentation to be held in conjunction with the Annual Growers Auction

September 14, 11:00 a.m. at Canadale Nurseries in St. Thomas 269 Sunset Drive

It all starts with the consumer and their dream of an outdoor haven, or a piece of paradise in their own back yard. The consumer dream is driving nursery production, garden centre sales, and landscape construction projects. What is today's consumer looking for? What are the trends? All sectors of the landscape industry will benefit from knowing. Don't miss your chance to hear from an industry expert. Bob McCannell has recently retired from his duties at Terra Nurseries and will share his views on the retail and consumer challenges facing our industry.

| Please RSVP to Landscape Ontario The seminar is free, but please RSVP so that we can ensure enough seating for everyone Fax back to 905-875-3942 |
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| Company name: |
| |
| # of Attendees: |
| Names (optional) : |
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Directions from Toronto:

- 1. Take 401 West
- 2. Exit at Wellington Rd South
- 3. Follow Wellington Rd South to St. Thomas for approximately 20 km
- 4. Wellington Road becomes Sunset Drive

Canadale Nurseries, 269 Sunset Drive, St. Thomas

| London — | Hwy. 401 | / Toronto/→ | |
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| Hwy.#3 Shedden | St. Thom | dgeware Rd. | Aylmer |
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