

Landscape Trades

Canada's Premier
Horticultural
Trade Publication



**Special issue
coming in July 2006:**

Focus on snow and ice management

Coming in July,
Landscape Trades will
provide special coverage for
one of the most exciting and
challenging industry sectors:
snow and ice management.

Canada's snow professionals
are leaders in adopting new
technologies and efficiencies.

Call me today to discuss how
Landscape Trades fits with
your marketing program.

***Space for this special issue
closes June 19.***

Steve Moyer

Sales manager, publications

905-875-1805, ext. 316

Fax 905-875-0183

stevemoyer@

landscapeontario.com



Landscape Ontario
HORTICULTURAL TRADES ASSOCIATION

Landscape Trades: The TOP source to reach Canada's snow professionals

Published for 28 years, *Landscape Trades* is Canada's most respected, authoritative landscape industry publication. It reaches 8,400 high-profile, qualified industry professionals, backed up by a BPA-CCAB circulation audit.

- 44.5% of readers operate in the contracting, government, grounds or park sectors
- On average, *Landscape Trades* readers are active in 2.4 horticultural sectors
- Canada's economy, like Canada's green industry, is strong, growing, and looking for business solutions.

The association advantage: Ontario produces over half of Canada's wealth, and *Landscape Trades* is published by Landscape Ontario Horticultural Trades Association, a vibrant organization of over 2,000 professional members. All LOHTA members receive the magazine, and over a third of the association's active members participate in the snow sector.

See over for rate information

Landscape Trades

Canada's Premier
Horticultural
Trade Publication

**Special issue
coming in July 2006:**

Focus on snow and ice management

Bonus distribution:

Business training seminar
for snow professionals
produced by SIMA
and Landscape Ontario,
September 2006

	1x	5x	9x
Full page B&W	\$1430	\$1340	\$1230
Two-thirds page B&W	1115	1060	990
Half page B&W	940	860	805
Third page B&W	720	660	620
Quarter page B&W	565	540	505
Sixth page B&W	505	475	445
IFC, IBC (includes colour)	2685	2590	2490
OBC (includes colour)	2825	2720	2600

Colour charges Four colour, add \$800;
Black plus one spot colour, add \$375

Discount structure

Only one discount applies. Combined discounts are not available.

- 20% Landscape Ontario active members
- 15% Accredited advertising agencies
- 15% Landscape Ontario associate members
- 10% Canadian Nursery Landscape Association active members

Steve Moyer
Sales manager, publications
905-875-1805, ext. 316
Fax 905-875-0183
stevemoyer@
landscapeontario.com



Trade show contact:
Paul J. Day, Show manager
1-800-265-5656, Ext. 339
pauljday@landscapeontario.com