

# 2006 Interiorscape Conference and Trade Show



## Featuring:

Kim Parker  
Lynn Griffith Jr  
Oliver McLeod

**Friday, October 27, 2006**  
**Toronto Botanical Garden**  
(formerly Edwards Garden)

*Presented by:*



**Landscape Ontario**  
HORTICULTURAL TRADES ASSOCIATION

**INTERIOSCAPE COMMODITY GROUP**

# 2006 Interiorscape Conference and Trade Show Itinerary

7:30 a.m. – 8:30 a.m.

## Registration and Continental Breakfast

8:30 a.m. – 8:45 a.m.

## Opening Remarks

Hella Keppo, LO Interiorscape Commodity Group

8:45 a.m. – 9:00 a.m.

## Keynote - Landscape Ontario

Tony DiGiovanni, Executive Director, LO

9:00 a.m. – 10:00 a.m.

## Kim Parker, "Designing for the Future: Less is more style"

Ideas and photos from some of the best interiorscape designs of today with products/resources guide:

Good design is exposure.

10:00 a.m. – 10:15 a.m.

## Refreshment Break

10:15 a.m. – 11:15 a.m.

## Lynn Griffith, "Understanding Plants – What Makes Them Tick"

This presentation will delve into why plants behave the way they do, with special emphasis on interior environments. Griffith will explain plant physiology in laymen's terms.



11:15 a.m. – 12:15 p.m.

## Oliver McLeod, "Plants at Work"

12:15 p.m. – 2:00 p.m.

## Lunch and Trade Show

2:00 p.m. – 3:00 p.m.

## Kim Parker, "Bi-weekly Maintenance – Its time has come..."

How to sell it, how to retrofit your accounts and retrain your techs.

3:00 p.m. – 3:15 p.m.

## Refreshment Break

3:15 p.m. – 4:00 p.m.

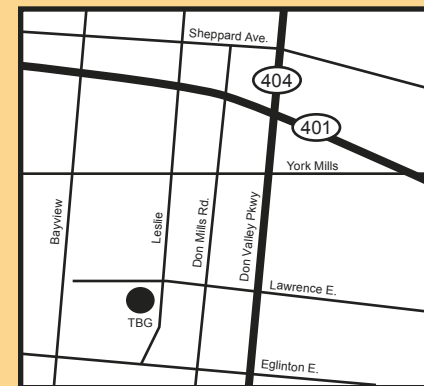
## Lynn Griffith, "Disorders Crop by Crop"

Will detail the various things that can go wrong with the major interiorscape plant varieties. Problems with nutrition, disease, insects and environments will be covered in depth.

4:00 p.m. – 5:30 p.m.

## Trade Show and Social Event

## Map and Directions



The Toronto Botanical Garden is located at 777 Lawrence Ave. E. in Toronto. Tel: (416) 397-1340

## From East or West via Highway 401

- Exit Hwy. 401 at Leslie Street
- Travel south on Leslie to Lawrence
- You may turn right at the intersection and take the first or second driveway on your left to enter Edwards Gardens and find the TBG  
OR go through the lights – take first right into the large parking area surrounding the TBG

## From Niagara, Hamilton

- Take QEW east (to Toronto)
- Take the Hwy 427 exit (#139) towards Hwy 401/Toronto Airport
- Merge on 427 N., then merge on 401 express E.
- Take the exit towards Leslie St./Victoria Pk. Ave./Warden Ave.
- Merge onto Hwy 401 Collectors E.
- Take Leslie St. exit (# 373)
- Take Leslie St. South/Leslie S. Sud ramp
- Turn slight right onto Leslie St.
- Turn right onto Lawrence Ave. E.

## Accommodations

Please mention you are attending an event at the Toronto Botanical Garden to receive the TBG rate.

### Crown Plaza (Don Valley)

1250 Eglinton Ave. E.

Toronto, ON M3C 1J3

416-449-4111 or 877-227-6963

(approximately 6 minutes/2 ½ miles from TBG)

PLEASE PRINT CLEARLY. THIS FORM MAY BE COPIED.

## Address

Postal code

Fax

Name 3

Name 4

**Questions?** Contact Kathleen Pugliese at 1-800-265-5656, ext. 309 or [kpugliese@landscapeontario.com](mailto:kpugliese@landscapeontario.com)