

# IPM

**42nd** annual  
symposium on  
a strategy for  
**today!**

## Integrated Pest Management Symposium

**NEW** convenient dates: Register **NOW!**

**TORONTO** • January 8  
Joining Congress, Jan. 9-11

**OTTAWA** • February 15  
Joining GreenTrade Expo, Feb. 14

**BARRIE** • March 20  
Joining the Georgian Lakelands  
Equipment Show, March 20-21

**LONDON** • March 28  
Joining the NEW Grounds  
Maintenance Symposium, March 27



Ministry  
of Environment  
Ontario

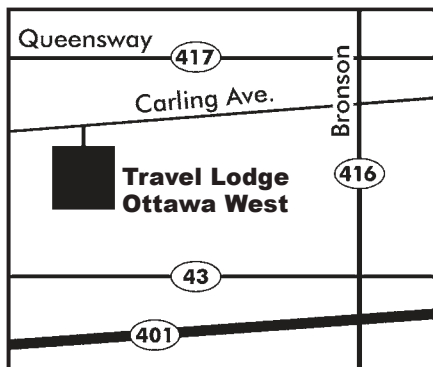
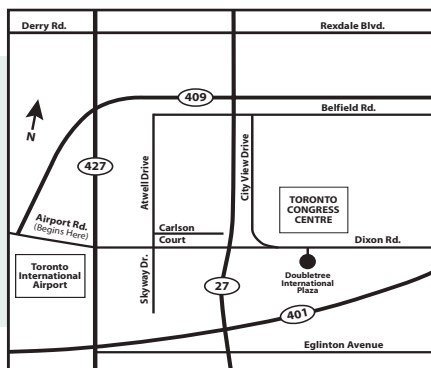


**Landscape Ontario**  
HORTICULTURAL TRADES ASSOCIATION

## **TORONTO** **Monday, Jan. 8**

Joining Congress 2007, Jan. 9-11

**Doubletree International Plaza Hotel,**  
655 Dixon Rd. — Park across the street  
at the Congress Centre



## **OTTAWA** **Thursday, Feb. 15**

Joining GreenTrade Expo, Feb. 14

**Travel Lodge Ottawa West**  
1376 Carling Ave.

## **BARRIE** **Tuesday, March 20**

Joining the Georgian Lakelands  
Equipment Show, Mar. 20-21

**Barrie Event Centre**  
Essa Road and Hwy. 400



## **LONDON** **Wednesday, March 28**

Joining the new  
Grounds Maintenance Symposium, Mar. 27

**Ukraina Resort, 3375 Gore Rd.**

# ***IPM – A Strategy for Today***

## **42nd IPM Symposium**

**Register Now**

**Four Locations –  
Four Different Dates**

**Toronto IPM – January 8**

(Day before Congress)

**Ottawa IPM – February 15**

(Day after GreenTrade Expo)

**Barrie IPM - March 20**

(First day of Georgian Lakelands show)

**London IPM – March 28**

(Day after Grounds Maintenance Symposium)

IPM (Integrated Pest Management) is an initiative used by lawn care professionals to provide a healthier, safer way of treating pest problems. The IPM approach focuses on plant health care and prevention and management of pests in a safe and effective manner. IPM emphasizes pest prevention, reduced-risk products, and the application of pesticides only when necessary.

IPM-accredited participants can earn continuing education credits by attending the Symposium. For further information, visit **[www.ontarioipm.com](http://www.ontarioipm.com)**.

Don't forget to pick up your certificate at the end of the day.

# IPM – A Strategy for Today

- 8:00am ..... **Registration Opens**
- 8:30-8:35am ..... **Welcome and Opening Remarks**
- 8:35-8:55am ..... **Urban Pesticide Monitoring in the Toronto Area**  
*Tim Fletcher, Team Leader, Ecological Standards Development Branch, Ministry of the Environment*
- 8:55-9:25am ..... **What's in the Pipeline: NEEM, Dormant Oils, Confidor (Asian long-horned beetle and emerald ash borer) and Demand SCS**  
*Christoph Kessel, Nursery Certification and Risk Management Coordinator, Landscape Ontario*
- 9:25-9:55am ..... **Update on Urban Pests – emerald ash borer, Asian long-horned beetle and European Woodwasp**  
*Ken Marchant, Canadian Food Inspection Agency*
- 9:55-10:10am ..... **Refreshment Break**
- 10:10-10:50am ..... **Practical Ideas for Working with Municipal Bylaws**  
*Ken Pavely, Landscape Ontario*
- 10:50-11:50am ..... **OMAFRA Report (including Beet Juice Trial Results)**  
*Pam Charbonneau, Turfgrass Specialist, OMAFRA*  
*Jennifer Llewellyn, Nursery Crop Specialist, OMAFRA*
- 11:50 – Noon ..... **Question Period**
- Noon-1:15pm ..... **Lunch** (On premises or nearby)
- 1:15- 1:40pm ..... **What's New - Kentucky Blue and More**  
*Paul Stevens, Pickseed*
- 1:40-2:25pm ..... **Best Practices and Tips – What Could Possibly Go Wrong?**  
*Helmut Spieser, PEng, Pesticide Application / Grain Conditioning, OMAFRA*
- 2:25-2:55pm ..... **Best Plant Health Care Practices: Aerification and Compost Topdressing**  
*Doug Smith, City of Toronto, Parks, Forestry and Recreation*
- 2:55-4 pm ..... **Are You a Professional?**  
**Reducing Risk and Exposure to Pesticides**  
*Gerald Stephenson, University of Guelph*

Due to travel schedules, speakers may appear at different times than listed.

Registration forms are also available online at  
**[www.horttrades.com](http://www.horttrades.com)**

# 42nd Annual IPM Symposium REGISTRATION FORM

THIS FORM MAY BE COPIED. PLEASE PRINT CLEARLY

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

BUSINESS ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PROVINCE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

## LOCATION AND DATE ATTENDING

<input type="checkbox"/> TORONTO, January 8	Before Dec. 22: \$65	On-site: \$85
<input type="checkbox"/> OTTAWA, February 15	Before Feb. 2: \$65	On-site: \$85
<input type="checkbox"/> BARRIE, March 20	Before March 7: \$65	On-site: \$85
<input type="checkbox"/> LONDON, March 28	Before March 15: \$65	On-site: \$85

**Student registration: \$25 ea.**  
(must be registered by the school)

**TOTAL \$** \_\_\_\_\_

Confirmations are not mailed out

## **PAYMENT:** Registration forms must be accompanied with payment

**DO NOT SEND CASH.** Prices include applicable taxes. Sorry, no refunds

☐ Cheque  
(Payable to  
**Landscape  
Ontario  
IPM  
Symposium**)

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<div><div></div><div></div></div>	Expiry Date
<div><div></div><div></div></div>	Name on Card

☐ VISA

☐ MasterCard \_\_\_\_\_  
Cardholder Signature

**Please indicate your PRIMARY AREA OF BUSINESS on reverse side.**

Please mail this form and payment to address on reverse side  
or fax with Visa or MasterCard payment information to:  
Fax: 1-800-628-8838 Tel: 1-800-661-5319

Make your own postage-paid mailing envelope.  
Fold on this line and tape flap down.

**TAPE  
HERE**

If enclosing payment by cheque, please be sure  
to tape the sides as well. **Do not send cash.**

AFFIX  
POSTAGE  
HERE

## **Landscape Ontario IPM Symposium**

PO Box 283, Malton CSC  
Mississauga ON L4T 3B6

Fold on this line

### **Please indicate your primary area of business** *(Check one only)*

- |   |   |
|---|---|
| 1 <input type="checkbox"/> Arborists and tree moving<br>supply companies                            | 13 <input type="checkbox"/> Lawn care   |
| 2 <input type="checkbox"/> Cemeteries and personnel   | 14 <input type="checkbox"/> Media   |
| 3 <input type="checkbox"/> Consultant: Turf, Irrigation,<br>Interiorscaping, Landscape,<br>Lighting | 15 <input type="checkbox"/> Others allied to the fence trade<br>including manufacturers, distributors |
| 4 <input type="checkbox"/> Fence contractor   | 16 <input type="checkbox"/> Others allied to the trade,<br>including schools, associations            |
| 5 <input type="checkbox"/> Golf course designers  | 17 <input type="checkbox"/> Private parks, campground and<br>other recreational facilities            |
| 6 <input type="checkbox"/> Golf course personnel  | 18 <input type="checkbox"/> Retail garden centres   |
| 7 <input type="checkbox"/> Government: Municipalities<br>and Parks Depts.                           | 19 <input type="checkbox"/> Schools and school boards   |
| 8 <input type="checkbox"/> Greenhouse grower/distributor  | 20 <input type="checkbox"/> Seed and bulb distributor   |
| 9 <input type="checkbox"/> Grounds management,<br>commercial and residential                        | 21 <input type="checkbox"/> Seed, fertilizer, chemicals<br>manufacturers and distributors             |
| 10 <input type="checkbox"/> Irrigation, supplies and services                                       | 22 <input type="checkbox"/> Sod and sand, grower/distributor  |
| 11 <input type="checkbox"/> Landscape architects<br>and designers                                   | 23 <input type="checkbox"/> Turf and lawn care,<br>manufacturers/distributors                         |
| 12 <input type="checkbox"/> Landscape contractor  | 24 <input type="checkbox"/> Wholesale nursery<br>grower/distributor                                   |

# 2007 IPM Symposium Speakers

**Pam Charbonneau** is a Turfgrass Specialist in the Crop Technology Branch with the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA), and keeps in constant touch with the industry through participation in seminars, committees and organizations. Pam is an honorary member of Landscape Ontario.

**Tim Fletcher** graduated from the University of Guelph with a BSc in Marine Biology. Currently he is the Team Leader - Ecological Standards, and is guiding the development of new Provincial Water Quality Objectives and Sediment Quality Guidelines. Tim represents Ontario on two CCME national committees which develop Canadian Environmental Quality Guidelines for protection of aquatic life and recreational waters.

**Christoph Kessel** is on secondment from OMAFRA to Landscape Ontario, assisting the Ontario nursery industry to adopt nursery certification programs. He joined OMAFRA as the provincial Nursery Crop Specialist and most recently was the Nutrition (Horticulture) Program Lead. Previously, he was employed at Sheridan Nurseries. Christoph is an honorary member of Landscape Ontario and a recipient of its Past Presidents' Award.

**Jennifer Llewellyn** is a Nursery Crop Specialist with the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) since May 1999. She is involved with the growing industry through participation in seminars, speaking engagements and committees.

**Ken Marchant** is the Emerald Ash Borer Specialist, Ontario Plant Network, and an Acting Regional Manager for Plant Health and Production for the Canadian Food Inspection Agency in Guelph.

**Ken Pavely** is the program director for the IPM/PHC Council of Canada, and is also working with Landscape Ontario on government and public relations.

**Doug Smith** is a graduate of York University and Seneca College who now is administering the Integrated Plant Health Care program for the City of Toronto, Parks, Forestry and Recreation.

**Helmut Spieser, PEng** is an engineer with the Pesticide Application and Grain Conditioning section of the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA).

**Dr. Gerald Stephenson** is a Professor in the Department of Environmental Biology at the University of Guelph. He is an author of several books and has contributed to books related to topics such as pesticide biochemistry, pesticides and human health and pest management in agricultural, forestry and landscape environments.

**Paul Stevens** is Manager, Professional Turf for Pickseed Canada in Lindsay. With a degree in Turfgrass Management from Melbourne, Australia, Paul worked in California at Pelican Hill Golf Club, where he helped build, grow-in and maintain a 36-hole Tom Fazio course. Paul joined Pickseed Canada as a Regional Manager in BC.



*An initiative of*

***Landscape Ontario***  
***HORTICULTURAL TRADES ASSOCIATION***

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Milton ON L9T 2X8