



# Why What Worked Doesn't Work Anymore and How to Make it Work



## Half Day Workshops

**Milton:** February 12, 2009

Best Western, from 9:00 am to 12 Noon

**Ottawa:** February 20, 2009

RA Centre, from 9:00 am to 12 Noon

**Cost:** \$125 + GST

Per half day session. Lunch provided. (50 people maximum). 25 participants required for each event to run.

In a down economy bad news is the order of the day and fear runs rampant. As human beings, fear can be contagious and before we know it we're conflicted, locked into the reptilian part of our brain, working with one third of our resources and frozen into immobility.

How do you stop the vicious cycle? In this workshop, members will learn how to focus on hope rather than fear, isolating what they can control and identify opportunities that will build positive momentum in their business.

This highly experiential workshop has members working collaboratively, learning how to problem solve and lever their past successes to provide a path for an uncertain future.

Business owners and managers will leave the workshop equipped with practical tools, tips and techniques on how to be proactive rather than reactive in uncertain times. This new economy will reward those who establish a solid foundation that levers their unique strengths AND the strengths of other right fit partners to ensure you are not blind-sided by this unprecedented change.

- **Practical Guidance and Essential Ideas**  
Members will be exposed to leadership insights that are ideally suited for times of rapid change.
- **Tips, Tricks and Techniques**  
Members will learn how to stay in a positive state while chaos ensues in the marketplace.
- **Implementation Plan**  
Members will know what three key initiatives they need to focus on immediately to improve their business results.
- **New Economy Workbook**  
Members will fill in their workbook with their specific content so they have a practical, how to guide to refer back to again and again.

***“A problem can never be solved on the level at which it was created”***

**- Albert Einstein**

### Who should attend?

Business owners and managers that are interested in sustaining a positive trajectory to ride out the current economic downturn.

### The New Economy Workbook:

This powerful workbook will provide participants with insights on what are the top priorities in learning how to navigate the new economy.

### Top Takeaways

On completion of this workshop participants will be able to:

- See beyond their blind spots by leveraging others.
- Identify how uncertainty can be managed by splitting their business into three segments.
- Understand the power of working an Interdependent Management System and how it builds momentum.
- Duplicate how they have adapted and innovated in the past so that they can do it on purpose, on strategy in the future.
- Identify right fit partners (employees, suppliers, customers and mentors) and how wrong fit partners suck up your most valuable resource(s).

## Register before Feb. 2

Full details and registration located on the LO website at [www.horttrades.com/prosperity](http://www.horttrades.com/prosperity) Follow links for either **Milton**, or **across the province** for Ottawa.

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### For more information, contact:

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