

AWARD CATEGORIES:

Outstanding Display of Plant Material:

1. Deciduous Shrubs and/or Trees
2. Annuals and/or Perennials
3. Evergreens and/or Broadleaf
4. Your Specialty: Plant material your business is noted for
5. New Varieties: Annuals and/or Perennials

Outstanding Display of Goods:

6. Outstanding Display of Giftware
7. Outstanding Display of Hardgoods
8. Outstanding Display of Seasonal Goods

Other Merchandising Techniques:

9. Creative P.O.P. Area (Cash register or immediate surrounding area)
10. Outstanding Promotional Event
11. Outstanding Print Advertising (Company ID may be displayed. Please include three copies of print ad)
12. Outstanding Web Site Development. Use your web address as the title of your submission. (Please include one to three images featuring art from your web site for use on a plaque, or in a presentation)

Permanent Display Gardens:

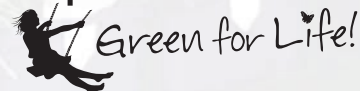
13. Under 500 sq. ft.
14. Over 500 sq. ft.

LANDSCAPE ONTARIO *Awards* of Excellence

2009 Garden Centre Program

Enter online at:
www.loawards.com
Deadline: August 17

HORTICULTURAL TRADES ASSOCIATION
landscapeontario.com



Enter online at:
www.loawards.com

Deadline: 4 p.m. August 17, 2009

Contact awards@landscapeontario.com or call Kristen, ext. 321 at 1-800-265-5656



LANDSCAPE ONTARIO *Awards* of Excellence

2009 Garden Centre Program



ELIGIBILITY

- Only Active and Interim members of Landscape Ontario (LOHTA) may enter
- Past projects that have won may not be entered again for two years

JUDGING

- Jury of professionals from various areas in the field of horticulture will evaluate projects
- Criteria based on sales appeal, originality, creativity, cleanliness, use of signage, quality of plant material and overall impact
- Judging based on the images and descriptions submitted
- All decisions of the judging panel are final

PHOTOGRAPHS

- May be taken any time throughout the year
- Company name and logo must be removed from photos and descriptions
- This is not a photography contest, however the judges feel the following points would be helpful:
 - Dark or out of focus pictures will not be accepted and could cause project to be disqualified.
 - Distracting objects should be removed (eg: debris, tools, automobiles, etc.). Photographers will not be credited.

NOTE: LOHTA is not responsible for the pictures selected or any edited copy use from the press package accessed by the media. Entries become the property of LOHTA and may be used for any purposes the association deems appropriate.

ENTRANT RESPONSIBILITY

- Photographic fees
- Permission for any use of the images and project information
- Entry fee of \$60.00 (GST included) for each entry

WINNER ANNOUNCEMENT

Ceremony be held on **Monday, October 19, 2009** at the Toronto Congress Centre in conjunction with the Garden Centre Symposium luncheon at Garden & Florist Expo. Awards of Excellence plaques will be presented at this time. Winners will not be notified prior to the ceremony.

**Before you take photographs,
consider attending this seminar:**

Grassroots Photography

August 12, 2009 • 9:00 a.m. - 3:30 p.m.

Landscape Ontario, 7856 Fifth Line South, Milton

Learn how to maximize the visual potential of your own creativity! Gain a greater understanding of the elements that make a powerful photograph. This presentation will give designers, garden centres, landscape, grounds maintenance and lighting contractors an edge in their own field of expertise and reason to always carry a camera.

To register, go to www.horttrades.com/seminars

