



May 2010

United Way of Milton's vision is to lead in building a strong, healthy and inclusive community. All donations stay in Milton, and fund programs that help:

- develop happy, healthy children
- mentor teens to reach their full potential
- create stronger families and safe neighbourhoods
- sustain senior independence
- support people rebuilding their lives

United Way of Milton is pleased to announce the launch of its newest special event; Milton Community in Bloom ~ Garden Tour.

The event will be held on Saturday August 21, 2010, including a self-guided garden tour featuring public and private gardens in Milton, followed by a BBQ lunch and opportunity to view the annual and perennial trial gardens at Landscape Ontario.

I am pleased to offer you the opportunity to highlight your business in the *Milton Community in Bloom* Garden Tour booklet and either become an event sponsor or place an advertisement in the booklet.

A full-colour, 5¼" x 8½" booklet, professionally printed, will highlight the public and private gardens selected for the Garden Tour. This booklet also acts as the event ticket, and will be read by over 500 individuals,

Enclosed are the sponsorship and advertising options, including the pricing and confirmation form. Kindly confirm your participation and submit your graphics and/or logo by June 7, 2010 to the email address listed below.

Please contact the office at 905-878-2550 or email [campaign@miltonunitedway.com](mailto:campaign@miltonunitedway.com) if you require further information.

United Way of Milton thanks you in advance for your consideration.

Sincerely,

Tammy Zaccolo,  
Campaign Associate  
United Way of Milton





## MILTON COMMUNITY IN BLOOM GARDEN TOUR

### Saturday August 21, 2010

Take this opportunity to support United Way of Milton and its work in our community.

In partnership with Landscape Ontario and Milton & District Horticultural Society, select Milton public and private gardens will be showcased. Attendees will visit the gardens at their own leisure for the exclusive self-guided Saturday tour. They will view hundreds of new annuals and perennials at Landscape Ontario's trial gardens, and enjoy a BBQ lunch and mini-workshops.

To highlight your company, the following sponsorship and advertising opportunities are available.

### Sponsorship Opportunities



#### **WILD ORCHID - \$750**

- Corporate Logo on event signage
- Corporate Logo on event ticket and brochure
- Vendor Booth at BBQ event
- Two tickets to event
- Website recognition



#### **HERITAGE ROSE - \$550**

- Corporate Logo on event signage
- Corporate Logo on event ticket and brochure
- Website recognition



#### **DAY LILY - \$350**

- Corporate Logo on event ticket and brochure

### Advertising Opportunities

Our event brochure will also act as the Garden Tour ticket. This offers great exposure to any organization interested in promoting their business. This brochure/ticket will be viewed by every person that purchases a ticket to our event!

**Full Page Ad \$500**  
7.5" height x 4.5" width

**Half Page Ad \$250**  
3.5" height x 4.5" width

**¼ Page Ad \$150**  
3.5" height x 2.25" width

**1/8 Page Ad \$100**  
1.75" height x 2.25" width

## SPONSOR COMMITMENT FORM

Please confirm the sponsor level that you wish to support, and complete the information below.

**WILD ORCHID** \$750       **HERITAGE ROSE** \$550       **DAY LILY** \$350

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

By completing this form, the company assigned has agreed to participate as a 2010 sponsor for the **Milton Community in Bloom** Garden Tour.

Payment by **Cheque**: payable to United Way of Milton (Mail to: P.O. Box 212, Milton, ON L9T 4N9)

Payment by **Visa**: fax this form to 905-875-2402

**Invoice** the company mentioned above.

Card Number: \_\_\_\_\_ Expiry Date \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

## ADVERTISEMENT COMMITMENT FORM

Please indicate the size of ad you would like to purchase. Include your PDF and/or JPEG graphics.

Email to: [campaign@miltonunitedway.ca](mailto:campaign@miltonunitedway.ca).

**Full Page Ad \$500**       **Half Page Ad \$250**       **¼ Page Ad \$150**       **1/8 Page Ad \$100**  
7.5" height x 4.5" width      3.5" height x 4.5" width      3.5" height x 2.25" width      1.75" height x 2.25" width

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Payment by **Cheque**: payable to United Way of Milton. (Mail to: P.O. Box 212, Milton, ON L9T 4N9)

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Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Note: official receipt for tax purposes will be issued where applicable as per C.R.A. regulations