

# Ontario sponsorship opportunities 2010

## Boost your green industry profile!



Ontario's green industry is working together on certification programs to elevate skill levels, advance careers and promote our industry to the public.

As a supplier, or green industry member, sponsoring certification events sets your company apart as an outstanding industry citizen.

### Prestige

Align your brand with Landscape Ontario, the most respected and vibrant horticultural trade association on the continent.

### Visibility

Enjoy great positive exposure at certification events as well as print and electronic materials.

*(see reverse for more info)*

### Commitment

Supporting certification is a powerful way to promote education, training and professionalism for the green industry.

Choose from cash, in-kind equipment or material sponsorship options.

*Certification Judges shown at the 2009 Ottawa Exam. The previous Certification logo displayed in the background of the photo has been recently updated to the Landscape Industry Certified logo.*



### 2010 Ontario certification exam dates

July 9	Landscape Ontario, Milton
Sept. 17	Kemptville College, Ottawa
Oct. 1	Landscape Ontario, Milton

Landscape Industry Certified program details are available at

**[www.horttrades.com/certification](http://www.horttrades.com/certification)**

For more information contact Rachel Burt

**1-800-265-5656, ext. 2326,  
[rachelb@landscapeontario.com](mailto:rachelb@landscapeontario.com)**

*See over for sponsorship menus and details >*

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### Sponsorship levels

#### \$2,000 Gold

Sponsors receive banner logo recognition at all events, thank-you recognition with logo in Horticulture Review, recognition in Landscape Ontario's Professional Development Guide, plaque, web links on the Landscape Ontario certification page at **www.horttrades.com/certification** and test-day recognition

#### \$1,000 Silver

Sponsors receives local banner logo recognition, thank-you recognition in Horticulture Review, plaque, web links on the Landscape Ontario certification page at **www.horttrades.com/certification** and test-day recognition

#### \$500 Bronze

Thank-you recognition in Horticulture Review, web links on the Landscape Ontario certification page at **www.horttrades.com/certification** and test-day recognition

### In-kind sponsorship

Supplier donations of materials and equipment are essential to certification events, and in-kind participation is recognized and appreciated. In-kind plus cash sponsors to a value of the above set prices receive the corresponding recognition

#### Equipment and materials needed include:

- |   |   |
|---|---|
| <input type="checkbox"/> 21-inch Mower            | <input type="checkbox"/> Power Blower                                 |
| <input type="checkbox"/> Riding Mower             | <input type="checkbox"/> Edger and Trimmer                            |
| <input type="checkbox"/> Intermediate Walk-Behind | <input type="checkbox"/> Hedge Trimmer (gas powered)                  |
| <input type="checkbox"/> Plate Tamper             | <input type="checkbox"/> Chain Saw                                    |
| <input type="checkbox"/> Transit and Laser Level  | <input type="checkbox"/> Irrigation Control Boxes                     |
| <input type="checkbox"/> Skid-Steer               | <input type="checkbox"/> Irrigation Pipes and Parts                   |
| <input type="checkbox"/> Pavers                   | <input type="checkbox"/> Fertilizers and Fertilizer Spreaders         |
| <input type="checkbox"/> Roto-tiller              | <input type="checkbox"/> Plant Products -Trees/<br>Shrubs/Groundcover |
| <input type="checkbox"/> Aerator                  |   |

Please note, equipment\* (must be accompanied with manual) and materials must be delivered at least one day prior to test day Arrangements for scheduling delivery and pick-up times will be coordinated by the test administrator.

*\*Quantities may vary from test to test*

### Sponsorship reservation

Company: \_\_\_\_\_

Contact name: \_\_\_\_\_

Title: \_\_\_\_\_

City: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

#### Sponsorship Option:

- \_\_\_\_ All three test days  
 \_\_\_\_ July 9, Milton  
 \_\_\_\_ Sept. 17, Ottawa  
 \_\_\_\_ Oct. 1, Milton

\_\_\_\_ Please contact me about unlisted material, tool or equipment donation opportunities

### Payment method

- Visa  MasterCard  
 Cheque (payable to Landscape Ontario)

Total to be charged: \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

For more information contact Rachel Burt  
**1-800-265-5656, ext. 2326,**  
**rachelb@landscapeontario.com**

Thank you for helping promote green industry careers, education and Ontario's horticulture industry!