

HORTICULTURAL TRADES ASSOCIATION  
**landscape ontario.com**



*Green for Life!*

# 2010 Order Form

- **Consumer Literature**
- **Reference Material**
- **Promotional Items**



# Promotional Items

Show the LO brand to your potential and existing customers.



## Licence Plate Holder

Your customers will know you are a professional member of Landscape Ontario. (Free with membership).

Use Order Form on reverse..... FREE



## Membership Certificate

Display your certificate to clients

in your office or portfolio. It tells them you are an approved member of a select group of companies. (Free with membership).

Use Order Form on reverse..... FREE



## Membership Plaque

Active and Associate members are recognized with membership plaques. (One free with membership).

Additional plaques .....\$25.00 each



## Landscape Ontario Flag

Fly all year long. Each.....\$45.00



## Thank You Cards

Send notes to your customers after completing the job. Include a business card so they can refer you to a neighbour or friend.

100 cards with envelopes .....\$25.00

# For Reference

Following industry standards and procedures reflects your professional work.

## Common Insect Pests and Diseases

A 16-page booklet with full colour photographs illustrates common groups and types of insects and diseases that attack ornamental trees and shrubs.

1-9 .....\$6.00 each  
10+ .....\$5.00 each

## Industry Safety Manual

Essential tool for avoiding injuries on the job. Compact size, quick reference with emergency phone numbers. An excellent training manual to keep your employees safe.

LO Member .....\$8.00 each  
Educational Institution .....\$9.00 each  
Regular .....\$11.00 each

## Irrigation Specifications

A great reference for contractors.

Available FREE for download at [www.horttrades.com](http://www.horttrades.com)

## Reference Guide for Developing Planting Details

Includes large diagrams on how to properly plant trees and evergreens.

1-9 .....\$5.00 each  
10-50 .....\$2.00 each  
50+ .....\$1.50 each

## Reference Guide for Lighting Specifications

A general specification guide for 12-volt night-lighting for contractors, owners and developers.

Available FREE for download at [www.horttrades.com](http://www.horttrades.com)

## Reference Guide for Selecting and Handling Plant Material

An essential resource for the proper selection of plant material.

1-9 .....\$5.00 each  
10-50 .....\$2.00 each  
50+ .....\$1.50 each

## Safety Video

A great refresher for the start of each season to keep employees safe.

LO Member .....\$19.95 each  
Potential Member .....\$29.95 each

## Snow and Ice Contract

For both the contractor and the property owner with regard to slip and fall claims, damages and the amount of work to be performed.

Available FREE for download at [www.horttrades.com](http://www.horttrades.com)

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## Spread the GFL message!

**Bumper sticker**  
Come in small and large sizes. Free for all members.  
Use Order Form on reverse..... FREE

**Truck Decals and Window Clings**  
Advertise your LO membership on the outside of your vehicle or in the window of your office. (Free to Active and Associate members).  
Use Order Form on reverse..... FREE

**Professional Member Labels**  
Show off your membership on mailing, invoices and business cards. (Free to Active and Associate members).  
Use Order Form on reverse..... FREE

[www.horttrades.com/gfl](http://www.horttrades.com/gfl)

# For your Customers

A broad range of professionally-produced material help promote your business to consumers.



## What is Green for Life?

Share your excitement about GFL with your customers. This flyer explains why your customers should hire an LO member and how they can benefit from having an outstanding outdoor living space.

**Bundle of 100 .....\$20.00**



## Colour How-to Series

Ideal for garden centres. Show your customers you care about their success.

These two-sided, colour sheets are full of tips and tricks to ensure long life and good health for the plants they buy from you. Titles available: Clematis, Container Gardening, Fragrant Plants, Japanese Maples.

**1-12 pkg. of 50 .....\$5.45/ea**

**12-24 pkg. of 50 .....\$5.00/ea**

**25+ pkg. of 50 .....\$4.45/ea**



## How-to Leaflets

Ideal for garden centres. Answer your customers' most often asked questions — expertly and inexpensively on

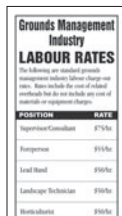
everything from watering to overwintering and pruning. Each of the 41 titles has been written by a professional.

**10 pads of 50 .....\$3.00/each**

**25 pads of 50 .....\$2.75/each**

**50 pads of 50 .....\$2.50/each**

**100 pads of 50 .....\$2.25/each**

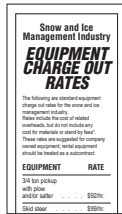


## Industry Labour Rate Cards

Standard industry charge-out rates for maintenance and construction in a card format — for business or consumer use.

Conveniently hole punched to keep in a three-ring binder.

**Pkg. of 100 .....\$16.00**



## Equipment Chargeout Rates

Standard industry charge-out rates for equipment operation. Includes snow removal and salt policy. Conveniently hole

punched to keep in a three-ring binder.

**Pkg. of 100 .....\$16.00**

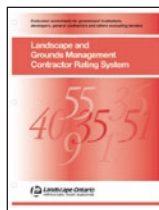


## Interior Landscaping

This guide emphasizes the need for businesses to create a “green” area to benefit employees and leave a positive first impression on new

customers.

**Pkg. of 100 .....\$32.00**



## Landscape and Grounds Management Contractor Rating System

Use this system to strengthen

your bidding process. Includes evaluation worksheets for contractor prequalification and establishing a bidders' list. Conveniently hole punched to keep in a binder.

**Pkg. of 100 .....\$22.50**



## Planting Instructions

Tips and helpful hints for consumers on how to successfully plant and care for new nursery stock.

**Pkg. of 100 .....\$10.00**

**Pkg. of 500 .....\$30.00**

**Pkg. of 1000 .....\$50.00**

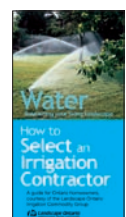


## Selecting a Landscape Contractor

Arm customers with a step-by-step questionnaire when they are looking for a professional contractor.

Places importance on references, CHT designations, insurability and reputation.

**Pkg. of 100 .....\$30.00**



## Selecting an Irrigation Contractor

Lists qualifications that consumers may not think about, when looking for a qualified and professional contractor. This attractive

colour brochure also explains how modern irrigation systems conserve water.

**Pkg. of 100 .....\$32.00**

## Reference Binder

Includes one printed copy of all promotional and reference materials. Great to order from. (Excludes Industry Safety Manual and How-To Leaflets).

**Each .....\$45.00**

## Stay Safe!



### First Aid Kit

Keep one in every truck!

**Regular Kit...\$30.00**

**Kit with mouth barrier.....\$35.00**

**For easy ordering,  
complete the  
Order Form  
on the  
back page**

