

**Register
Early**

Landscape Ontario Georgian Lakelands Chapter Presents an evening with

**Mr. Bob
Cassels Marketing**

DISCUSSING ... MARKETING AND PROMOTING YOUR BUSINESS

November 18th, 2010

Starting at 7 p.m.

RecPlex - Oakview Community Centre

1724 Mosley Street, Wasaga Beach ON

Mr. Bob (aka Bob Cassels) is devoted to helping small and start-up businesses become comfortable and effective at building a word-of-mouth marketing presence that delivers a regular stream of warm leads. Mr. Bob, Cassels Marketing has been a word-of-mouth marketing leader for over 35 years.

From Mr. Bob's Website: 'Advertising builds image versus relationships get you sales. The time of putting your advertising into places where your competitors advertise does not bring effective results.'

Mr. Bob's website: www.mrbob.ca/

Registration for this Educational evening with Mr. Bob is free for **LO Members**.

Please Note: A fee of \$10.00 will be charge to Non-members .

Seating is Limited for this Seminar. Register early .

This event sponsored by:

**Atlas
BLOCK**

J.C. ROCK
NATURAL STONE

**Clearview
Permacon
Unilock**



To register contact

Helen Hassard

helen@landscapeontario.com

1(800)265-5656 x354

HORTICULTURAL TRADES ASSOCIATION

landscapeontario.com



Green for Life!

**Register
Early**

Landscape Ontario Georgian Lakelands Chapter Presents

**Mr. Bob
Cassels Marketing**

DISCUSSING ... ADVERTISING AND MARKETING YOUR BUSINESS

November 18th, 2010

Starting at 7 p.m.

RecPlex—Oakview Community Centre

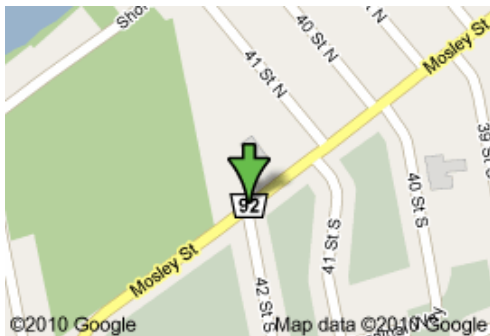
1724 Mosley Street, Wasaga Beach ON

REGISTRATION FORM

There is no charge for this seminar for **Landscape Ontario Members**.

Please Note: The fee of \$10.00 will be charge to **Non-members**.

Seating is Limited so Register Early.



Company Name: _____

Email: _____

Names of Attendees :

1. _____
2. _____
3. _____
4. _____
5. _____

This event sponsored by:

Atlas
BLOCK

J.C. ROCK
NATURAL STONE

**Clearview
Permacon
Unilock**

PAYMENT:

Cheque _____ (Payable to Landscape Ontario)

Visa _____ MasterCard _____ Amex _____

Card #: _____

Expiry Date: _____ / _____ Total \$ _____

Cardholder Name: _____

HORTICULTURAL TRADES ASSOCIATION
landscapeontario.com



To register contact
Helen Hassard
helen@landscapeontario.com
1(800)265-5656 x354