



Congress 2011 Show Guide advertising rates

	<i>Four colour</i>	<i>Black/white</i>
Outside back cover	\$2,560	
Inside covers	\$2,455	
Full page	\$2,000	\$1,285
2/3 page	\$1,705	\$995
1/2 page	\$1,600	\$895
1/3 page	\$1,345	\$635
1/4 page	\$1,210	\$500

Space close: Dec. 7, 2010

Material due: Dec. 13, 2010

Agency discount: 15% to accredited agencies supplying finished material only.

No other discounts apply.

Space is available to Congress exhibitors only!

Book today!

Space closes Dec. 7, 2010

Target your customers beyond the show...

The official Congress 2011 on-site Show Guide

Enhance your impact at Congress 2011, Canada's largest horticultural trade show, with a print ad in the **Congress Show Guide!**

Extend your booth presence beyond the show with an ad in the official Congress on-site **Show Guide**. Include your booth number in your ad!

Congress attracts interested, motivated buyers — drive your message home with a print ad in the official **Show Guide**.

All attendees receive a copy of the **Show Guide** at registration, and more will be distributed throughout the show.

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