

Announcing a special presentation
by renowned speaker **Monroe Porter**
on business management strategies for your industry!

How to Survive and Thrive in Today's Market

Tuesday, March 2, 1-4 p.m.

Location: Landscape Ontario, Milton

**Is your business prepared for the changes
facing the green industry?**

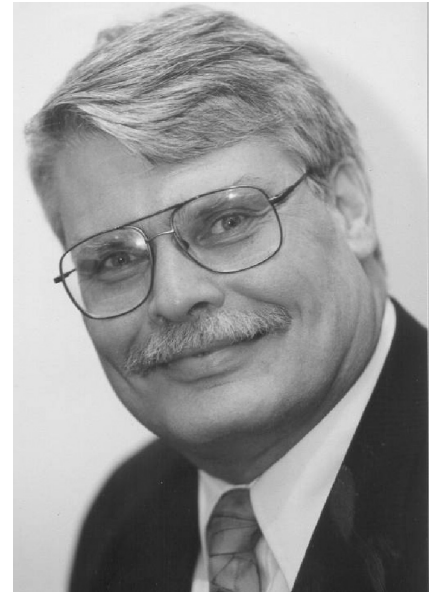
**Shrinking margins and more complex jobs, with less
time to complete, can make just surviving an almost
impossible challenge. This program will help you to
establish goals and strategies to keep pace with the
lightning-fast changes in the market, enabling you to
not just survive, but also succeed.**

**MONROE PORTER will talk about how to combat
shrinking margins, realistically budgeting costs,
profitable pricing structures, determining your best
business structure, how to identify winning jobs while
avoiding the losers and more!**

Cost, including tax, is \$60 for LO members
and \$96 for potential members

Space is limited:

Register today at www.horttrades.com/seminars



Monroe Porter is president and lead speaker at PROOF Management Consultants, based in Richmond, Virginia. His entertaining and insightful style has earned him a reputation as a top international speaker. He is more than a talking head; Porter works every day with real businesses, offering real and practical advice. For background visit www.proofman.com.

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