

# Ontario sponsorship opportunities 2011

*Boost your green industry profile!*



*Photo from Certification testing July 9, 2010.*

Ontario's green industry is working together on certification programs to elevate skill levels, advance careers and promote our industry to the public.

As a supplier, or green industry member, sponsoring certification events sets your company apart as an outstanding industry citizen.

## **Prestige**

Align your brand with Landscape Ontario, the most respected and vibrant horticultural trade association on the continent.

## **Visibility**

Enjoy positive brand exposure at certification events, through direct visibility to over 300 judges and candidates across Ontario, and numerous print and electronic materials (*see reverse for more info*)

## **Commitment**

Supporting certification is a powerful way to promote education, training and professionalism for the green industry.

Choose from cash and in-kind (equipment or material) sponsorship options.

## **2011 Ontario Certification exam dates**

July 22	Landscape Ontario, Milton
Aug. 12	Kemptville College, Ottawa
Sept. 30	St. Clair College, Windsor
Oct. 24	Landscape Ontario, Milton

Landscape Industry Certified program details are available at

**[www.horttrades.com/clt](http://www.horttrades.com/clt)**

For more information contact  
Certification Coordinator

Rachel Cerelli

**1-800-265-5656, ext. 2326,**

**[rachelc@landscapeontario.com](mailto:rachelc@landscapeontario.com)**

*See over for sponsorship menus and details >*

**Platinum Sponsor**

**\$2500 per year (Limited to a maximum of 3 sponsors)**

**Gold Sponsor**

**\$1500 per year (Limited to a maximum of 5 sponsors)**

**Silver Sponsor**

**\$500 per year (Limited to a maximum of 5 sponsors)**

Benefits to Sponsor	Platinum	Gold	Silver	In Kind (Equipment/Material)
Logo and web link on certification page of <a href="http://www.horttrades.com/clt">www.horttrades.com/clt</a>	✓	✓	✓	✓
Logo and company name on flyers and recognition letters	✓	✓	✓	
Recognition signage at test stations on test day(s)	✓	✓	✓	✓
Verbal recognition during lunches on exam and test days	✓	✓	✓	
Recognition on test result letters to candidates ("Proud Sponsor")	✓	✓	✓	
Use of "Proud Sponsor of" Certification logos in sponsor's promotional advertisements	✓	✓	✓	
Recognition at LO trade shows	✓	✓		
Half-page, black-and-white advertisement in a special certification recognition section of <i>Horticulture Review</i> , to include the line "Proud sponsor of 2011 certification"	✓			
Inclusion in a special colour printed piece, recognizing sponsors and newly-certified individuals, to be inserted with January 2012 <i>Horticulture Review</i>	✓	✓ *	✓ *	✓ *

\*Small print company name only.

## Equipment and materials are needed for the following practical test stations:

- Plant Identification
- Basic Program Controller
- Lateral Repair & Head Adjustment
- Tree Planting & Staking
- Transit and Laser Level
- Sod Installation
- Plant Layout
- Rototiller
- Chainsaw
- Grading & Drainage
- Instrument
- Paver Installation
- Skid-Steer Operation
- Power Blower
- Pruning
- 21" Mower
- Intermediate Walk-Behind Mower
- Riding Mower
- Edger & Trimmer
- Aerator
- Turf Fertilizer

For a detailed list of equipment and materials contact the **Certification Coordinator**.

For more information contact  
Certification Coordinator Rachel Cerelli  
**1-800-265-5656, ext. 2326,**  
**[rachelc@landscapeontario.com](mailto:rachelc@landscapeontario.com)**

Thank you for helping promote green industry careers, education and Ontario's horticulture industry!

Landscape Industry Certified program details are available at

**[www.horttrades.com/clt](http://www.horttrades.com/clt)**