

AWARD CATEGORIES:

Outstanding Display of Plant Material:

1. Deciduous Shrubs and/or Trees
2. Annuals and/or Perennials
3. Evergreens and/or Broadleaf
4. Your Specialty: Plant material your business is noted for
5. New Varieties: Annuals and/or Perennials

Outstanding Display of Goods:

6. Outstanding Display of Giftware
7. Outstanding Display of Hardgoods
8. Outstanding Display of Seasonal Goods

Other Merchandising Techniques:

9. Creative P.O.P. Area (Cash register or immediate surrounding area)
10. Outstanding Promotional Event
11. Outstanding Print Advertising (Company ID may be displayed.
Please include three copies of print ad)
12. Outstanding Web Site Development.
Use your web address as the title of your submission. (Please include one to three images featuring art from your web site for use on a plaque, or in a presentation)

Permanent Display Gardens:

13. Under 500 sq. ft.
14. Over 500 sq. ft.

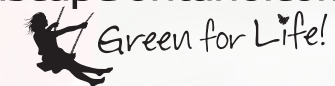
Enter online at:
www.loawards.com
Deadline: August 31

LANDSCAPE ONTARIO
Awards
of Excellence 

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Awards
of Excellence 

2011
Garden
Centre
Program

HORTICULTURAL TRADES ASSOCIATION
landscapeontario.com



Deadline: 4 p.m.
August 31, 2011

Enter online at:
www.loawards.com

LANDSCAPE ONTARIO *Awards* of Excellence

Retailers: Show your pride!

Entries are now open for the Landscape Ontario Awards of Excellence 2011 Garden Centre Program. Categories include display, merchandising, marketing and more. Build your profile with your customers, and within the industry; enter today!



ELIGIBILITY

- Only Active and Interim members of Landscape Ontario (LOHTA) may enter
- Past projects that have won may not be entered again for two years

JUDGING

- Jury of professionals from various areas in the field of horticulture will evaluate projects
- Criteria are based on sales appeal, originality, creativity, cleanliness, use of signage, quality of plant material and overall impact
- Judging based on the images and descriptions submitted
- All decisions of the judging panel are final

PHOTOGRAPHS

- May be taken any time throughout the year
- Company name and logo must be removed from photos and descriptions
- This is not a photography contest, however the judges feel the following points would be helpful:
 - Dark or out of focus pictures will not be accepted and could cause project to be disqualified.*
 - Distracting objects should be removed (eg: debris, tools, automobiles, etc.).*
 - Photographers will not be credited.*

NOTE: LOHTA is not responsible for the pictures selected for any edited copy use from the press package accessed by the media. Entries become the property of LOHTA and may be used for any purposes the association deems appropriate.



ENTRANT RESPONSIBILITY

- Photographic fees
- Permission for any use of the images and project information
- Entry fee of \$75 (tax included) for each entry

WINNER ANNOUNCEMENT

The Ceremony announcing the 2011 winners will be held on **October 19** in conjunction with the Garden Centre Sector Group Breakfast event at Expo 2011. Awards of Excellence plaques will be presented at this time. Winners will not be notified before the ceremony.

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