

# Pledge Card

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Type of Donation:

\_\_\_\_\_ **My gift to support scholarships and research for Ontario's horticulture industry** \$ \_\_\_\_\_

\_\_\_\_\_ One-time donation \_\_\_\_\_ Annual Donation

\_\_\_\_\_ **I wish to give a memorial gift to help support Ontario's horticulture industry**

This gift if in memory of: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Please send acknowledgement of donation to:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Postal code \_\_\_\_\_

**Method of payment for above support donations**

Visa: \_\_\_\_\_ Mastercard: \_\_\_\_\_ Cheque: \_\_\_\_\_

Credit card number: \_\_\_\_\_

Expiry date: \_\_\_\_\_

Name on card \_\_\_\_\_

OR

\_\_\_\_\_ **I would like to make a legacy commitment through my estate to sustain our industry**

Amount: \$ \_\_\_\_\_

(Please contact your estate planner or lawyer to include this legacy provision in your will)



## Thank you

Gifts to the Foundation are tax-deductible under Canadian Law.  
Charitable registration number: 87 456 0303



**Ontario Horticultural Trades Foundation**

7856 Fifth Line South, Milton, ON L9T 2X8  
1-800-265-5656, ext. 309 Fax 905-875-3942

[www.ohtf.ca](http://www.ohtf.ca)

# Sustain the industry you love

## Leave a Legacy!



### Support the Ontario Horticultural Trades Foundation



The Ontario Horticultural Trades Foundation funds scholarship totalling more than \$20,000 every year. As a result, over hundreds of young people have been encouraged to follow careers in horticulture, and are happy and productive industry members today. In addition, the many research projects funded by the Foundation have helped sustain Ontario's green industry.

Enjoy the satisfaction of doing something to advance our industry.

Look inside for the details on how you can contribute to a green future.

# The Ontario Horticultural Trades Foundation

## Who we are and what we do



The Foundation was founded in 1979 by industry leaders who recognized the need for ongoing financial support to advance the interest of the ornamental horticultural sector. The Foundation is approved as a recognized charity. Through fundraising initiatives such

as Integrated Pest Management Symposium and the Annual Landscape Ontario Growers research auction – funds have grown steadily over the years and only interest from the fund is used to support research and scholarships.

The Foundation's mandate is to ensure a healthy future for the horticultural industry through financial support of research and scholarships. Many recipients of scholarships are now happy and successful industry members.

### Ontario Horticultural Trades Foundation membership is:

- an easy and effective way to benefit Ontario's horticultural community
- a tax-deductible donation opportunity
- a way to ensure the growth of the horticultural industry through scholarships and research.
- a way to receive recognition within the industry and to the public

The Ontario Horticultural Trades Foundation works closely with Landscape Ontario Horticultural Trades Association, but is a fully independent charitable organization.

The Foundation's mandate is to ensure a healthy future for the horticulture industry through financial support of research and scholarships.



Foundation activities and sponsors received recognition and publicity through Horticulture Review, on the web site and association events.

The Foundation is governed by a volunteer board, comprised of respected industry members. The Board shares responsibility for promoting the Foundation fund's growth. Only interest generated by the Fund is used for scholarships and research.

This promotes sustainability for the long term.

With a donation to the Foundation, you have the satisfaction of knowing that you are "making a difference and leaving a legacy" for the industry that you love.

### In recent years, the Foundation has contributed over \$400,000 to the following research projects:

University of Guelph	Taxonomy, digital identification of insects
University of Guelph	Biology and control of maple tar spots
Skills Canada	Skills competition involving universities/college and High school students
Ontario Turfgrass Research	Stimulating host defences for control of turf-grass diseases
Vineland Research	Functional biopesticides of lawn care industry
University of Guelph	Leaf and stem diseases of boxwood
University of Guelph	Develop a strategy for reducing leachate and enhancing irrigation and fertility management in container culture

## Foundation support options:

**Sponsorship:** Join the Foundation by making a pledge — an annual donation or a one-time gift. Sponsors receive official tax receipts for their full pledge amounts.

**Memorial Gift:** This is a meaningful way to honour a friend, loved one or professional contact and help support Ontario's horticulture industry.

**Legacy Gift:** Earmark funds through your estate to sustain the horticulture industry. Contact your estate planner or lawyer to include this legacy provision in your will. With a donation of \$10,000 or more, you can create your own scholarship fund.

**Stewardship Program:** Many Foundation sponsors share their expertise by speaking to groups and direct their honorariums to the Foundation. These contributions are tax deductible, and apply to personal pledge totals.

### How to make a Foundation Pledge

Your generosity can make a difference to Ontario's green industry, while it helps advance horticulture and improve the quality of life for all Canadians.

Simply select your pledge/support option, complete the pledge card and return to the Foundation Office.

It is that easy. Your pledge does not constitute a business liability, and can be cancelled at any time, should circumstances make it necessary.

# *Make a difference! Leave a legacy!*