

OTS STUDENT DESIGN CHALLENGE | FALL SEMESTER 2011

BACKGROUND

- Inspiring design leaders to create a greener Ontario with Tire Derived Products (TDP's)
- Providing practical experience interpreting and meeting concrete client and site needs
- Enabling students to realize and showcase winning designs at Evergreen Brick Works

Ontario Tire Stewardship (OTS), with the support of **Ontario Association of Landscape Architects (OALA)**, is proud to host the **"OTS Student Design Challenge"**. This inaugural competition aims to inspire the creative use of recycled tire products and ecological design in preserving and restoring urban environments by providing post-secondary students the chance to realize innovative urban landscaping solutions.

In addition to gaining access to diverse landscaping practitioners and industry professionals, students will gain experience exploring the unique functionality and aesthetics of innovative landscaping products available through Ontario manufacturers.

Furthermore, winners will be given the opportunity to implement a winning design at Toronto's *Evergreen Brick Works* – an award-winning community environmental centre that serves as an international showcase for urban sustainability and green design.

The competition is **open to students of landscape architecture and related disciplines currently attending a post-secondary institution in Ontario.**

THE CHALLENGE

Students will develop a design in response to a strict set of design parameters (i.e. site dimensions, tire derived product bundle, budget restrictions etc.). This will harness calculated creativity, requiring participant to set their designs apart despite having the same tools and resources to build from.

THE SITE

The site and winning installation will serve visitors to the *Evergreen Farmers' Market* and *Don Valley Brick Works Park* year round. Specific design parameters and end-user needs will be clarified with site partner, *Evergreen Brick Works*. For an advanced preview of the site, visit: <http://youtu.be/3gAkijwQS8I?hd=1>

ELIGIBILITY

The contest is open to students attending accredited university or post-secondary institutions in Ontario (Bachelor level or above, including Masters and PhD) that are actively enrolled during part or all of the competition entry period. Contest participants can enter as an individual or team. An individual may submit their own entry and also participate as part of a team.

IMPORTANT DEADLINES

Registration Opens	September 12, 2011
Registration Closes	October 17, 2011
Deadline for Submission	November 14, 2011
Winners Announced	January 2012

For more information please contact the Competition Coordinator:

Andrea March

andrea@innovolve.com

+1.416.364.0050 x 107

About OTS: www.GreenMyTires.ca

***NOTE:** Contest rules and details are subject to change