

1391 Ontario Street  
Burlington, Ontario  
L7S 1G2 Canada

T 905.634.3110  
F 905.634.9208

[seferiandesign.com](http://seferiandesign.com)



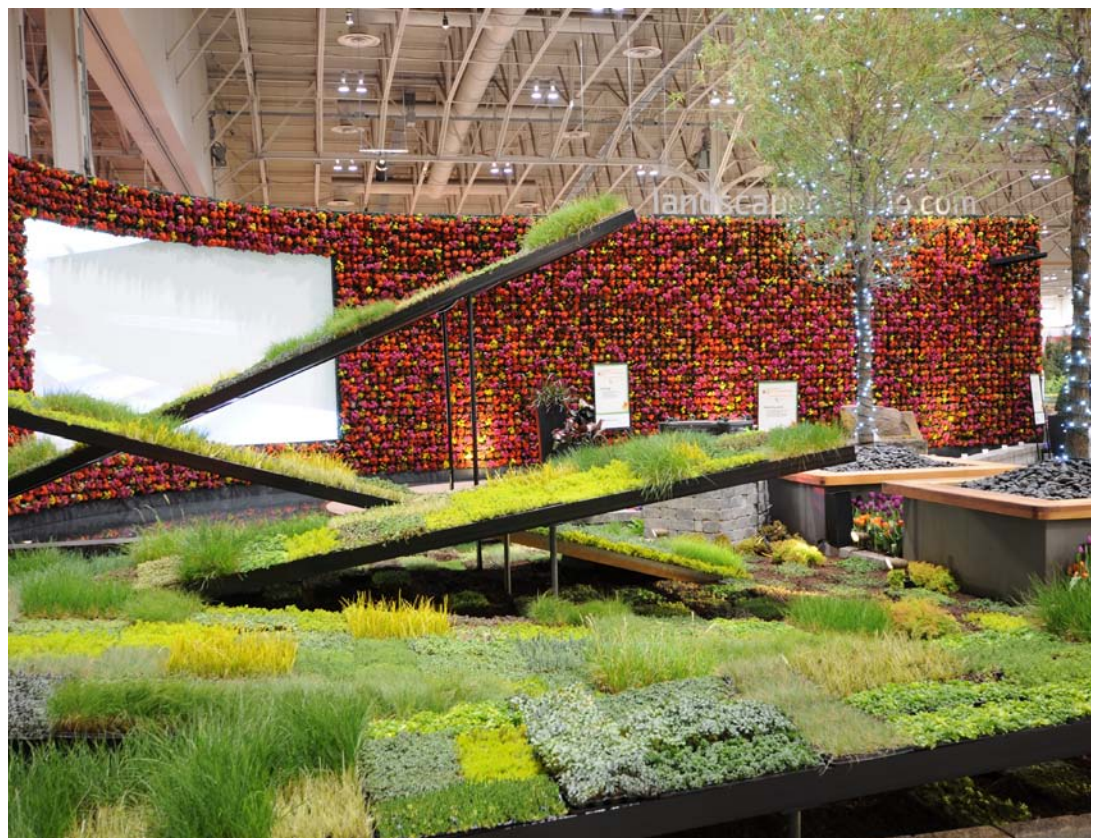
## CANADA BLOOMS

### TORONTO, ONTARIO

The 2011 Canada Blooms show attracted over 90,000 visitors celebrating its 15th Anniversary. The show presented 20 beautiful feature gardens, a salute to the 40th Anniversary JUNO Awards, over 200 hours of free lectures and demonstrations, the Blooms Marketplace and innovative displays by the Professional Florist and regional and international competitors in Garden Hall.

The Landscape Ontario "Green for Life" garden was designed by the Seferian Design Group and the construction was also coordinated by SDG through 35 different trades within the industry. This feature garden exemplified the use of green roof design and vertical gardens. These breathing walls as they are also known as, are the shape of things to come as the industry pushes forward with new design ideas and technological breakthroughs.

Colourful plantings, quilting of plants, water, masonry and a screen were only part of the

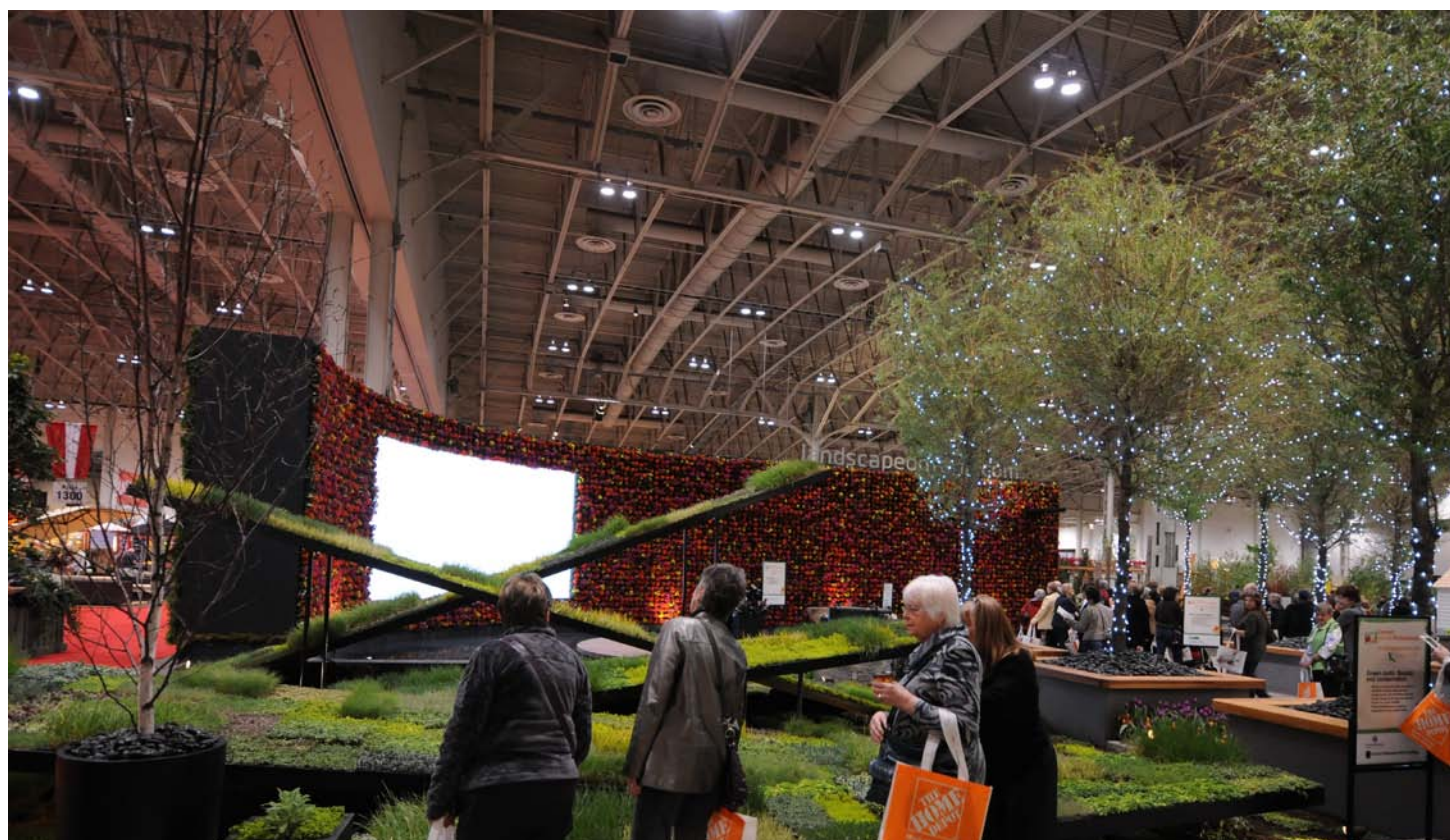




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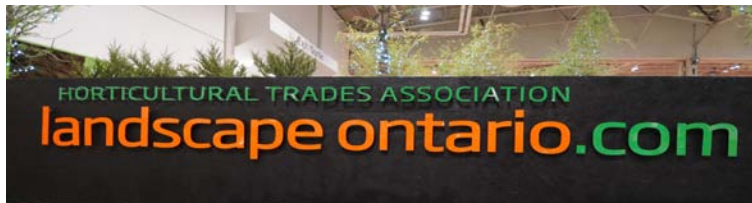




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magic that formed the garden space. The stage that hovered over the water was used to showcase the experience that our industry has while images were shown on the screen larger than life.

The green wall was made up of more than 5,000 plants alone. The rain chain and hand carved stone grounded one corner of the stage while levitating roof garden planting beds anchored the other side.

Bursts of bold colours drew the attention of all who entered the centre during the show. Experts were on hand to explain how the garden was put together as well as explain the subtle details of construction. Forty foot high trees acted as a beacon for the garden from any viewpoint at the show.

"It was truly an honour to work side by side all the trades in the construction of this garden. I would strongly encourage all to participate next year in any capacity".

*Haig Seferian*

**CLIENT**  
**Landscape Ontario**

**BUDGET**  
**\$900,000.00**



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