



Ontario sponsorship opportunities 2012

Boost your green industry profile!



Ontario's green industry is working together on certification programs to elevate skill levels, advance careers and promote our industry to the public.

As a supplier, or green industry member, sponsoring certification events sets your company apart as an outstanding industry citizen.

Prestige

Align your brand with Landscape Ontario, the most respected and vibrant horticultural trade association on the continent.

Visibility

Enjoy positive brand exposure at certification events, through direct visibility to over 300 judges and candidates across Ontario, and numerous print and electronic materials (see reverse for more info)

Commitment

Supporting certification is a powerful way to promote education, training and professionalism for the green industry.

Choose from cash and in-kind (equipment or material) sponsorship options.

2012 Ontario Certification practical test dates

July 27	Landscape Ontario, Milton
Sept. 28	Kemptville College, Ottawa

Landscape Industry Certified Technician program details are available at

www.horttrades.com/clt

For more information contact
Certification Coordinator

1-800-265-5656

certification@landscapeontario.com

See over for sponsorship menus and details >

Platinum Sponsor

\$2500 per year (Limited to a maximum of 3 sponsors)

Gold Sponsor

\$1500 per year (Limited to a maximum of 5 sponsors)

Silver Sponsor

\$400 per year

Benefits to Sponsor	Platinum	Gold	Silver	In Kind (Equipment/Material)
Logo and web link on certification page of www.horttrades.com/clt	✓	✓	✓	✓ Equipment Familiarization
Logo and company name on electronic communications	✓	✓	✓	
Recognition signage at test sites	✓	✓	✓	✓
Verbal recognition during lunches on exam and test days	✓	✓	✓	
Recognition on test result letters to candidates ("Proud Sponsor")	✓	✓	✓	
Use of "Proud Sponsor of" Certification logos in sponsor's promotional advertisements	✓	✓	✓	✓
Recognition at LO trade shows on the Certification Wall of Fame	✓	✓		
Half-page, black-and-white advertisement in <i>Landscape Ontario</i> magazine, promoting your company name and brand as a "Proud sponsor of 2012 certification"	✓			
Opportunity to leave promotional material in the candidate waiting area, as well as a decaled truck/trailer on site for test day.	✓	✓		✓
Inclusion in a special colour printed piece, recognizing sponsors and newly-certified individuals, to be inserted in the January 2013 <i>Landscape Ontario</i> magazine	✓	✓ *	✓ *	✓ *

*Small print, company name only.

Equipment and materials are needed for the following practical test stations:

- Plant Identification
- Basic Program Controller
- Lateral Repair & Head Adjustment
- Tree Planting & Staking
- Transit and Laser Level
- Sod Installation
- Plant Layout
- Rototiller
- Chainsaw
- Grading & Drainage
- Instrument
- Paver Installation
- Skid-Steer Operation
- Power Blower
- Pruning
- 21" Mower
- Intermediate Walk-Behind Mower
- Riding Mower
- Edger & Trimmer
- Aerator
- Turf Fertilizer

For a detailed list of equipment and materials contact the **Certification Coordinator**.

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certification@landscapeontario.com

Thank you for helping promote green industry careers, education and Ontario's horticulture industry!

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