

LANDSCAPE ONTARIO
Awards
of Excellence
7856 Fifth Line S.
Milton, ON L9T 2X8

LANDSCAPE ONTARIO *Awards* of Excellence



GARDEN CENTRE PROGRAM

Open for entries July 1 to 31, 2013

Entry information and details at:
www.loawards.com

An initiative of
HORTICULTURAL TRADES ASSOCIATION
landscapeontario.com

 *Green for Life!*



LANDSCAPE ONTARIO *Awards* of Excellence

Retailers of distinction

Entries are now open for the Landscape Ontario Awards of Excellence 2013 Garden Centre Program.

AWARD CATEGORIES

Outstanding Display of Plant Material:

1. Deciduous Shrubs and/or Trees
2. Annuals and/or Perennials
3. Evergreens and/or Broadleaf
4. Your Specialty: Plant material your business is noted for
5. New Varieties: Annuals and/or Perennials

Outstanding Display of Goods:

6. Outstanding Display of Giftware
7. Outstanding Display of Hardgoods
8. Outstanding Display of Seasonal Goods



Other Merchandising Techniques:

9. Creative P.O.P. Area
(Cash register or immediate surrounding area)
10. Outstanding Promotional Event
11. Outstanding Print Advertising
(Company ID may be displayed. Please include three copies of print ad)
12. Outstanding Web Site
Development. Use your web address as the title of your submission. (Please include one to three images featuring art from your web site)

Permanent Display Gardens:

13. Under 500 sq. ft.
14. Over 500 sq. ft.

ELIGIBILITY

- Only Active and Interim members of Landscape Ontario Horticultural Trades Association may enter
- Past projects that have won may not be entered again for two years

JUDGING

- Jury of professionals from various areas in the field of horticulture will evaluate projects
- Criteria are sales appeal, originality, creativity, cleanliness, use of signage, quality of plant material and overall impact
- Judging is based on the images and descriptions submitted
- All decisions of the judging panel are final

PHOTOGRAPHS

- May be taken any time throughout the year
- Minimum of 6 photos per project entering
- Company name and logo should be removed from photos and descriptions where possible
- This is not a photography contest, however the judges feel it is worth noting that:
 - *dark or out of focus pictures will not be accepted and could cause project to be disqualified.*
 - *photographers will not be credited.*

NOTE: LOHTA is not responsible for the pictures selected for any edited copy used from the press package accessed by the media. Entries become the property of LOHTA and may be used for any purposes the association deems appropriate.

ENTRANT RESPONSIBILITY

- Photographic fees (if applicable)
- Permission for any use of the images and project information
- Entry fee of \$75 (tax included) for each entry

WINNER ANNOUNCEMENT

The Ceremony announcing the 2013 winners will be held on October 23 in conjunction with the Garden Centre Group Luncheon at Garden Expo 2013. Awards plaques will be presented at this time. Winners will **not** be notified before the ceremony.



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