



HORTICULTURAL TRADES ASSOCIATION
landscapeontario.com



DESIGN CHALLENGE

2014-15 Sponsorship Program



Inspire future generations to become Green Industry Leaders!

The Come Alive Outside Design Challenge is a program designed to reconnect children with nature and attract more young people into meaningful careers in the landscape profession. The program creates the opportunity for college, high school, elementary and pre-school students to work together with Green Industry Professionals to design and build engaging Outdoor Learning Environments in 10 communities across Ontario!

- **SUPPORT** the industry by drawing more talented young people into careers!
- **ENHANCE** the public image of the Green Industry!
- **PROMOTE** outdoor learning and healthy living for Ontario children!
- **BE RECOGNIZED** for your support at Landscape Ontario Congress 2015!

New Sponsorship Opportunity in 2015!

Details available at:

comealiveoutside.com/design-challenge

For more information, contact:

Tony DiGiovanni

Executive Director, Landscape Ontario

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See over for sponsorship options and details >

2014-15 Sponsorship Opportunities

Benefits to Sponsors:

Logo on all program materials sent out to contractors, educators and students
Recognition in full-page colour ad for the Design Challenge in December issue of Landscape Ontario Magazine
Recognition during Awards of Excellence Ceremony at Landscape Ontario Congress
Recognition at Student Design Exhibition during Landscape Ontario Trade Show
Invitation for 2 sponsor representatives to attend annual special event for professionals, educators and students*
Mention in post-event article in Landscape Ontario Magazine
Recognition during Connecting Educators Event during the Design Challenge Presentation and Judging Event
Recruiting opportunity with the secondary and post-secondary participants
Recognition on Landscape Ontario and Come Alive Outside websites

Sponsorship Levels:

Platinum: \$10,000
Gold: \$5,000
Silver: \$2,500

"The Come Alive Outside Design Challenge helps everyone involved understand and communicate why nature is important to children. This, in turn, will help students become better at communicating those benefits to administrators, politicians and decision makers."

-Reese Nelson
Professor of Horticulture
Brigham Young University-Idaho

***The Come Alive Outside Design Challenge starts in the fall of 2014 and leads to an annual special event on January 5th, 2015 for students, educators and professionals. Students will present their designs to be voted on by the audience. Winners will then be announced and celebrated at Awards of Excellence on January 6th. Students will then work with members of the community to build out the designs in the spring and summer.**

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