



Wednesday, September 16, 2015
Thursday, September 17, 2015
ANCASTER FAIRGROUNDS

PUBLIC RELATIONS QUESTIONNAIRE

COMPANY NAME: _____ BOOTH # _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ PROV/STATE: _____ POSTAL/ZIP CODE: _____

TEL: (____) _____ FAX: (____) _____

CELL: (____) _____ E-MAIL: _____

MEDIA CONTACT (Specify if different from above): _____

TEL: (____) _____ FAX: (____) _____

CELL: (____) _____ E-MAIL: _____

What is newsworthy about your announcement?

- | | | |
|--|--|---|
| ☐ New Product | ☐ Entering New Market | ☐ Introducing a Green product or service |
| ☐ Celebrity Endorsement | ☐ Product Demonstration | ☐ Announcing an acquisition/merger/partnership |
| ☐ Other (Please specify): _____ | | |

Will your best selling models be on display at Garden Expo 2015? ☐ Yes ☐ No

Product Name: _____

Description: _____

What differentiates your products and services from competitors? What does your company do that no other companies are doing?

What trends (statistical and anecdotal) in the market lead you to believe you have a compelling offer? What is your unique selling position?

FAX BY AUGUST 5, 2015 TO 905 875-3942 OR EMAIL: SHOWINFO@LOTHRIVE.COM



Produced by Landscape Ontario

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